



## Portage, WI

Community Profile

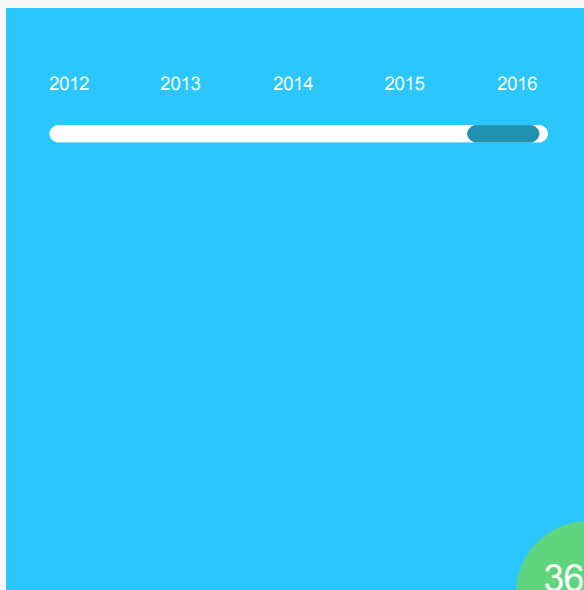
TOTAL  
POPULATION  
**10,410**

The total population of the City of Portage is 10,410. The median age is 36.89.



The population in Portage has grown 0.83% since 2012.

### Age Distribution



52.94%  
Male



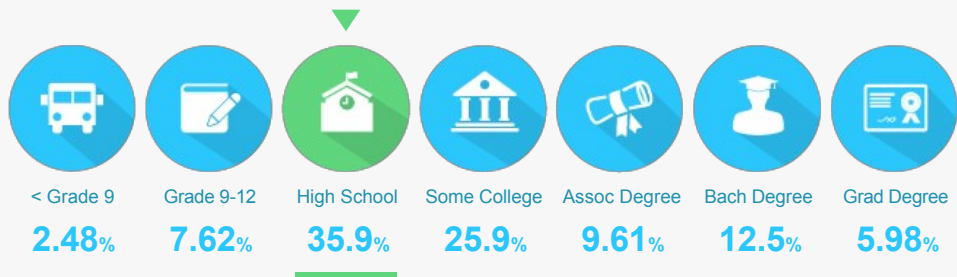
47.06%  
Female



36.89  
Median Age

# EDUCATIONAL ATTAINMENT

The majority of the population in Portage has completed at least a high school degree.



28.09%  
of the population  
has a college degree.



offer Associate's Degree  
or Certificate

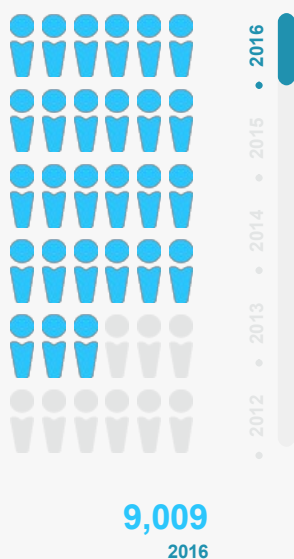


offer Bachelor's Degree  
or Higher

# LABOR FORCE 5,300

Portage has a labor force of 5,300 people, with a job growth rate of 1.15% since 2015.

## TOTAL EMPLOYEES



The work distribution of total employees in Portage is.



## 5 TOP TALENT

Where are the top jobs by occupation?

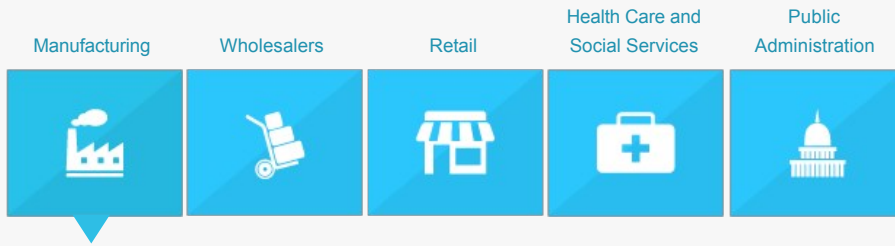


## TOTAL ESTABLISHMENTS 703

# BUSINESSES AND JOBS

Portage has a total of 703 businesses. In 2016, the leading industries were: Manufacturing, Wholesalers, Retail, Health Care and Social Services, and Public Administration

Which are the top 5 industries by jobs?



1,505

1,107

1,189

1,324

1,139

How many employees do businesses in Portage have?

1-4  
employees



# INCOME AND SPENDING

Workers in Portage earn a median yearly household income of \$46,219. 37.82% of the households earn more than the national average each year. Household expenditures average \$48,008 per year. The majority of earnings get spent on Shelter, Transportation, Food and Beverages, Health Care, and Utilities.

There are 31% more households who own their homes than there are renters.



MEDIAN

HOUSEHOLD  
INCOME

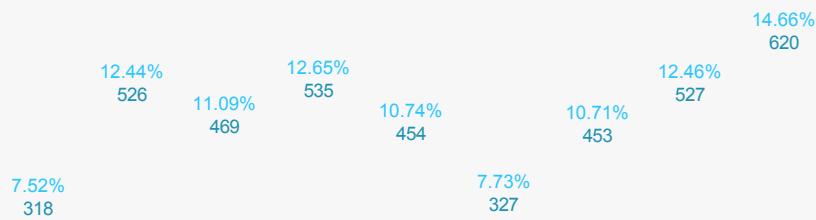
**\$46,219**

**24%** less than the county

**16%** less than the state

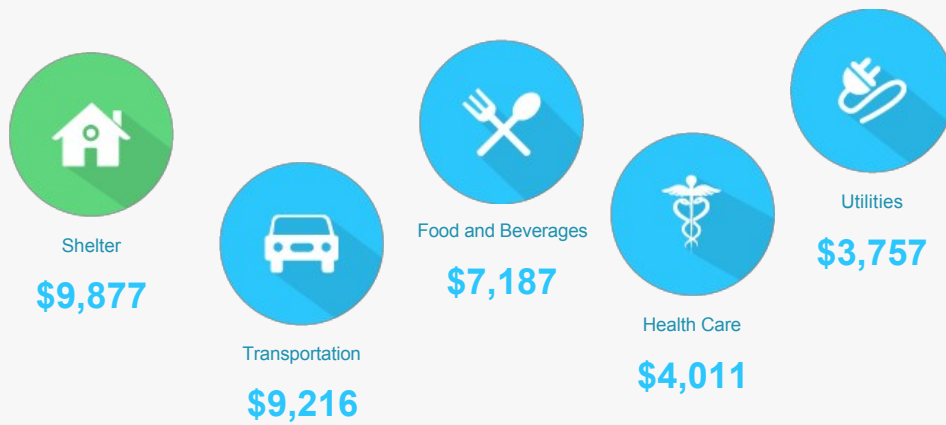
**18%** less than the nation

## Income Distribution



## How do people spend much of their money?

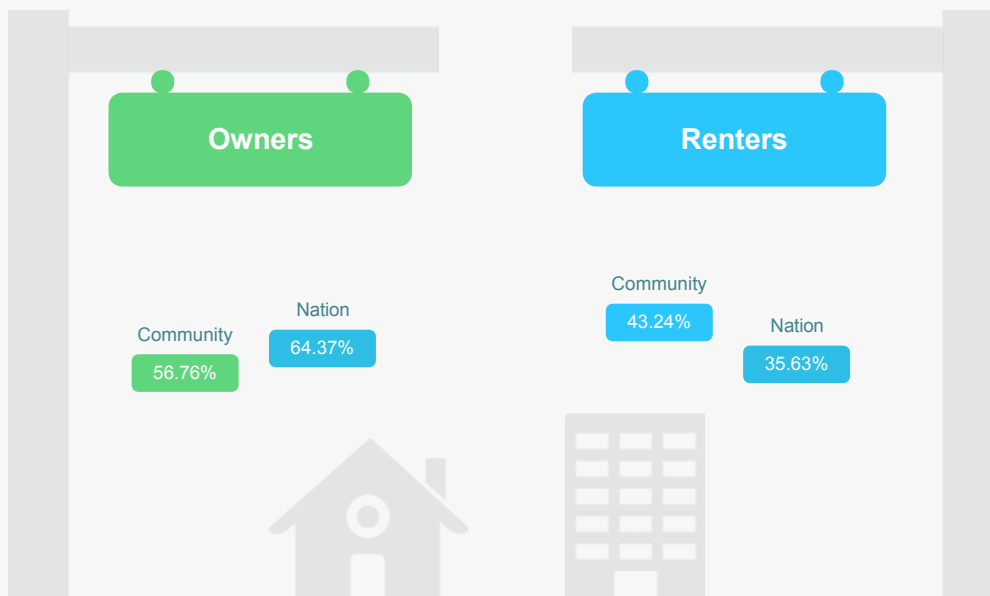
\$ PER HOUSEHOLD



The average household expenditure in Portage is:

# \$48,008

## HOUSING



# TRANSPORTATION

Residents spend an average of 24 minutes commuting to work. Portage is served by 14 airports within 50 miles. Rail can be accessed within the community. Interstates can be accessed within the community.



[Portage, Wisconsin](#)  
Population: 10,410  
Labor Force Size: 5,300  
Bachelors Degree or Higher: 18.48%  
Household Median Income: 46,219  
Commute Travel Time: 24

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